

## Aspire Awards 2017 Applications Open

12<sup>th</sup> September 2016  
FOR IMMEDIATE RELEASE

The Perth Convention Bureau's (PCB) 2017 Aspire Awards are now open to academics at the five Western Australian universities, along with individuals involved with not-for-profit associations who can apply for the City of Perth and City of Mandurah Convention Scholarships. In addition, the Telethon Kids Institute Aspire Conference Award is open to staff at the Telethon Kids Institute.

PCB is also pleased to announce the inaugural Australian Institute of Management WA (AIM WA) Aspire Conference Scholarship, open to an AIM WA employee/professional member.

The aim of the Aspire Program is to assist the individual's personal and professional development through attendance at a relevant international conference. The funding covers travel, accommodation and registration expenses to the maximum value of the award.

The scholarships, funded by PCB under its Aspire Program, are awarded to individuals involved with not-for-profit associations, academics and researchers across a variety of industry sectors and designed to assist personal and professional development. The City of Perth is a founding member of PCB and continues to be a major stakeholder and sponsor of the Aspire Awards City of Perth Convention Scholarship.

PCB's Chief Executive Officer, Paul Beeson, said that the Aspire Program is a highly successful initiative of PCB which supports the aims of Western Australian academics. Mr Beeson said, "Through the Aspire Program we're delighted to be able to assist the professional development of our academic institutions, not-for-profit and research communities. The program allows the recruitment of potential Western Australian 'local conveners' who, with our support, may choose to pursue and secure the conferences of interest to their areas of expertise".

The selection criteria for applications are now available at [www.pcb.com.au/aspire](http://www.pcb.com.au/aspire) with the deadline to receive applications being 31<sup>st</sup> March 2017. The deadline for the Telethon Kids Institute Award is 19<sup>th</sup> December 2016. A wide range of assistance and advice is available to help you apply by contacting PCB's Director Stakeholder Relations, Tracey Cinavas-Prosser on +61 (0)8 9218 2925 or email [aspire@pcb.com.au](mailto:aspire@pcb.com.au). A free workshop lunch will be hosted in February 2017, with more details to come at [www.pcb.com.au/aspire-events](http://www.pcb.com.au/aspire-events).

Funded by the West Australian Government through Tourism WA and by the City of Perth, the Perth Convention Bureau drives the business events sector in Perth and Western Australia by securing large, high yield conference events and marketing the City and State as a premium conference destination

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