

Inspire Association Award Launch

15th February 2016

FOR IMMEDIATE RELEASE

Perth Convention Bureau (PCB) will be launching the 2016 Inspire Association Award at the upcoming Asia Pacific Incentives & Meeting Expo (AIME) on the 23rd February 2016. PCB, along with its 13 stand sharers, will be hosting canapés & drinks to launch the Award during AIME from 4.30pm-6.00pm on the Western Australian stand 3932.

The Inspire Association Award is a \$5,000 travel grant designed to assist in the professional development of East Coast based Association Event Managers & Executives through funding attendance at an international conference in their chosen field of endeavour. Award funding covers travel, accommodation and registration expenses to the maximum value of the grant. For more information visit the PCB website <http://www.pcb.com.au/conference-event-support/inspire-association-award>.

PCB invites all those interested in learning more about the Inspire Association Award to visit the Western Australian stand 3932 on Tuesday 23rd February from 4.30pm-6.00pm for the launch event. For more information, please contact Caitlin Craig - Director Community Relations ccraig@pcb.com.au.

Funded by the Western Australian Government through Tourism WA and by the City of Perth, the Perth Convention Bureau drives the business events sector in Perth and Western Australia by securing large, high yield conference events and marketing the City and State as a premium conference destination

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