

Perth Convention Bureau launches 2016-2018 Meeting Planners Guide

22nd February 2016

FOR IMMEDIATE RELEASE

Perth Convention Bureau (PCB) is pleased to announce the release of its latest Meeting Planners Guide 2016-2018. The Meeting Planners Guide is a comprehensive directory of the venues, products and services available to meeting organisers who are considering holding a business event in Perth, Western Australia.

The guide, which is updated every two years, features an extensive inventory of venues and accommodation properties, including all the major conference centres and hotel properties in both Perth and regional Western Australia.

Also featured are suppliers of professional services and products, services offered to planners by PCB, in-depth information about the areas of Perth and regions of Western Australia and also the broad range of new developments happening in Perth.

Focusing on providing essential decision-making information for conference and incentive organisers, the Guide connects meeting planners with all the best facilities, products and services available to stage spectacular events in Perth and Western Australia.

The guide - available in hard copy or soft copy - can be obtained by visiting the PCB website <http://www.pcb.com.au/home/meetingplannersguide> or emailing PCB at info@pcb.com.au.

Funded by the West Australian Government through Tourism WA and by the City of Perth, the Perth Convention Bureau drives the business events sector in Perth and Western Australia by securing large, high yield conference events and marketing the City and State as a premium conference destination

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