

## TEDxPerth 2015 Travel Award

29<sup>th</sup> September 2015  
FOR IMMEDIATE RELEASE

Perth Convention Bureau (PCB) is proud to be an affiliate partner of TEDxPerth 2015. In supporting the program and local speakers, PCB has launched the TEDxPerth 2015 Travel Award designed to assist in the professional development of the speakers whilst attending an international conference.

This is the second year that PCB have partnered with TEDxPerth. PCB is responsible for marketing Perth and Western Australia as a Business Events Destination.

Conferences raise the individual's professional profile, facilitates expansion and commercialisation of research development programs, disseminates knowledge locally and attracts investment and tourism.

Applicants who are successful will be granted up to a maximum of \$5,000 which may be used for travel, accommodation, transfers and registration at an international conference of their focus.

TEDxPerth 2015 will take place on Saturday 7th November at the Perth Concert Hall and will feature Perth's finest thinkers and doers, and provide a forum to share their 'Ideas Worth Spreading' with an audience that is highly motivated, influential and engaged. TEDxPerth 2015 aims to be a beacon for all that is remarkable, challenging and thought-provoking in Perth, and to both celebrate and raise the intellectual ambition and culture of WA.

Funded by the West Australian Government through Tourism WA and by the City of Perth, the Perth Convention Bureau drives the business events sector in Perth and Western Australia by securing large, high yield conference events and marketing the City and State as a premium conference destination.

END